

## Content Guidelines:

- The content should be actionable and answer the question, "What will the reader be able to accomplish after reading this?"
- **Write for TQT's audience.** Content should be tailored to freelancer writers, freelancers/small business owners (1-3 employees), or bloggers. If your article does not match the audience, you will be asked to revise it.
- The guest post should be a minimum of 700 words
- You can link to your website and one blog post in your guest bio.
- You can link to **one** of your blog posts in the body of the guest post.
- Please link to at least one other TQT blog post in the guest post.
- **No affiliate links**
- **Content must be 100% original and not published elsewhere online.** You may link to the blog post on TQT, but not republish the blog post elsewhere. By guest posting for TQT, you also consent to let TQT use the content elsewhere (for example, referencing it in other content, on social media, or in a video).
- Please follow the writing style of TQT (no long paragraphs, use headings appropriately, etc.)
- Please note that I may add additional links to TQT blog posts and lead magnets to your guest post. In addition, I may adjust the title to optimize for search engines and sharing on social media. If necessary, your blog post may be optimized for SEO by adding relevant keywords.
- I ask that you share the guest post with your audience (via social media, email marketing, etc) once it is published.

## Submission guidelines:

- Please write and share your guest post via Google Docs
- Include a short bio about you at the top of the draft. You may include one link to your website and a link to a blog post.
- Include a headshot to post with your bio. (this is optional)
- You do not need to include any images with your guest post but if you have corresponding images you'd like to be included, please send them via Google Drive or as an attachment.